

Only nature has the ability to clean itself. For everyone else, HWR-CHEMIE® provides the perfect solutions for that clean feeling with a clear conscience. Because our products are highly effective yet gentle on Mother Nature. Native materials help save resources, are powerful cleaning agents, and conserve values. Treat yourself – naturally with products from HWR-CHEMIE®.

7 Effective cleaning in tune with nature.

HOSPITALS - NURSING & CARE FACILITIES HOTEL SECTOR - CATERING SECTOR INDUSTRY - TECHNICAL SHOPS





Development, production and distribution of highly effective cleansing concentrates - this has been the goal for HWR-CHEMIE® since 1988. We have been devoted to these principles ever since and we implement them day by day in intelligent products allowing no com-

promise on quality and offering many benefits to our customers.



Why trust in HWR-CHEMIE®? Read on and find out...

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The company HWR-CHEMIE GmbH®



HWR-CHEMIE GmbH® and the environment

- 7 Protecting the environment is one of the leading principles of our company policy. After all, preserving nature and hence the life resources for the succeeding generations is one of our primary concerns.
- 7 At HWR-CHEMIE®, a whole team of quality-control specialists is engaged in the continuous auditing of all company departments to ensure a comprehensive quality and environmental management.
- 7 We especially emphasize the design of environmentally friendly products, and therefore avoid the use of raw materials harmful to the environment.
- 7 Our products are manufactured under conditions designed to strictly limit the generation of waste. And we apply the same principles to packaging, storage, and shipping.

- As our products are highly concentrated, a little goes a long way - yet another contribution to preserving the environment.
- 7 The raw materials used in our products are highly effective yet biodegradable, fully removable by sewage processing, and non-toxic to humans, animals
- All formulas used in HWR-CHEMIES® products are continuously registered with the competent and verified for compliance with all legal requirements.
- By developing and manufacturing environmentally friendly products, we encourage our customers to make a conscious decision to join our philosophy and make active protection of the environment a priority in their daily cleaning habits.



Gentle on the environment and perfect for daily use: Products from HWR-CHEMIE® help conserve environmental resources and preserve values



How do you make your products so good they surpass even the highest quality and availability requirements? The answer: you do everything yourself! And if you get to join all processes perfectly, the end results will be perfect as well.



A neat piece of work for our customers: In response to the multifaceted requirements of the market, HWR-CHEMIE® develops a range of highly efficient cleaning agents. These products are manufactured at our own facilities and directly distributed to our customers through our competent sales and service teams.

Our production-cycle

HWR-CHEMIE® in the daily use

- The number-one priorities of our research and development efforts are user-friendliness and product safety. Our products are designed for easy handling and low-risk user application.
- Frequent regular laboratory and field testing guarantees the high continuous effectiveness and cleaning power of our products.
- Another important criterion in our testing regimen is storage stability and cold resistance as well as the material compatibility and skin tolerance of our products.
- 7 The health of our customers is our number-one priority. Our cleaning concentrates therefore contain only skin-friendly and hypoallergenic raw materials.
- Our cleaning concentrates are easy to use, fast acting, and a little goes a long way.

We take pride in meeting the demands and challenges of our customers. Our teams of experts spend a lot of time and effort on application-specific issues in order to produce effective and workable solutions for day-to-day practice.

Research and development

The secret of our success has always been our intense and environment-conscious research and development work. Then as now, we have been spending much more effort on this aspect than the majority of our competitors. All our products are developed at our laboratory while taking into account our customers' wishes and requirements. The raw materials used by us are selected for their effectiveness and their ecological and physiological characteristics, such as e.g. excellent biodegradability, removability through sewage processing, and excellent tolerance by humans, animals and plants.

Warehouse and logistics

All orders which reach us by phone, fax, e-mail or our sales force are processed immediately. Our reliable staff and well-filled warehouse ensure extra short processing times. That's why our products usually reach our customers the very next day. Our products are delivered regionally by our motor pool, and nationally and internationally by experienced forwarders or international parcel services. That way our products arrive fast and at their freshest - for satisfying cleanness and hygiene.

Production and bottling

Maintaining the high quality of our products through environmentally-friendly manufacturing is our number-one production goal. Our products are manufactured in batches on the basis of written production orders. These production orders contain detailed working instructions for mixing and emulsifying processes as well as production regulations and health and safety measures. Each of our products is manufactured in accordance with strict quality criteria which are verified regularly by our testing laboratory. Thanks to our in-house labelling and bottling lines for bottles, canisters and barrels, we are able to flexibly meet all of our customers' bottling requirements.

Sales and service

One of our biggest strengths is our efficient sales and consulting system. Our professionally trained field staff will be glad to assist you and answer your questions wherever you are. Also, our team of experienced professionals from the fields of chemistry, technology and hygiene is available round the clock and will be glad to lend an open ear to your wishes, suggestions, or concerns. Of course we also provide specific product descriptions and safety data sheets. That way, our customers not only get the best products, but all necessary information for their safe and target-oriented use as well.















We support your commercial and industrial cleaning with concentrates to meet the highest standards in terms of environmental, material and skin tolerance. Because products from HWR-CHEMIE® are made from high-grade native raw materials, they are gentle on your materials and extremely cost-effective.

Our products and their range of uses



One big family: to meet the multiple requirements of our customers, our products come in 1-Liter bottles, 10- and 30-Liter cans, 60-, 120- and 210-Liter barrels and 1000-Liter containers. A wide range of specialty products is also available in aerosol cans.

We are your partners in cleaning

Our products can be found wherever cleanliness and hygiene are a number-one priority. Our list of clients therefore reads like a who's who in catering, the hotel sector, nursing and care facilities and hospitals, as well as industry, facility management, communal operations, and cleaning companies. They all appreciate the cleaning power of our products and our company's commitment to excellence.

Hygiene in the catering and food industry

Our products for the catering and food industry meet highest demands in terms of efficiency and cost-effectiveness. Our sectors of kitchen cleaning, dishwasher technology, disinfection hygiene counselling therefore cover all areas of modern workplace hygiene.



Maintenance cleaning

Products from HWR-CHEMIE® provide a cost-effective and clean solution to maintenance cleaning and sanitary hygiene. Our intelligent systemic solutions for the hotel business, hospitals, communal facilities and office buildings have stood the test of time thanks to their dependability and brilliant results.

Industrial cleaning, car cleaning and maintenance

Our cleansing concentrates and maintenance products reduce your cleaning and maintenance work to a minimum while protecting your valuable investments. Our systemic solutions have stood the test of time in industry, workshops, building yards and in technical maintenance.

Water-treatment for fountains, pools and process-water systems

Getting the best treatment for pools, wells and process-water systems is highly care-intensive. Our specialty products, which meet highest standards, ensure perfect cleaning results, hygiene, and performance of your water systems.

Hand-cleaning, skin protection and skincare

Surpassing all relevant legal requirements, products from HWR-CHEMIE® meet all requirements of state-of-the-art skin protection and disinfection concepts in catering, maintenance, technical workshops, and the industry. Our customized skin-protection policies are an important and effective tool for your in-house documentation.





To our customers, we are more than just a reliable supplier of powerful cleaning concentrates. We are a system provider, a problem solver, and a competent advisor for all day-to-day issues. As a partner you can count on, we are always glad to lend an open ear for your problems and to help you any way we can.

We from HWR-CHEMIE® believe in employee training and qualification as a number-one priority to support our employees in their commitment and continuous quest for excellence. Your benefit: our competent staff really listens to you and helps you tailor the best possible solutions for your needs and requirements.

Our customer service

CONSULTING TRAINING QUALIFICATION

Know-how and commitment

HWR-CHEMIE® is a partner you can rely on. We provide not only the best possible products for your specific applications, we provide the best customized service as well. Ever since we first started, we have made it a top priority to turn good ideas into tangible benefits for our customers. Our best idea so far was to place our best bet on highly motivated and well-trained employees who personally attend to your needs and wishes and serves as your dedicated local points of contact.

We are your specialist for systemic solutions

We have successfully developed more than 160 products to suit our customers' various needs and applications which we keep in our product range at all times. All of these products are based on our philosophy of maximum user friendliness. That's why our products complement each other perfectly, making HWR-CHEMIE® the perfect partner for systemic solutions to meet any requirement. Let us show you how easy it is to cover all your needs from a single source!

Do you have any special wishes?

To HWR-CHEMIE®, service is more than lip service. The sky is the limit - anything to keep our customers satisfied. That's why we'll be happy to bottle our products in special customized containers, dye them in the colours of your choice, or scent them with a fragrance of your choice - to name just a few examples. And how may we help you?

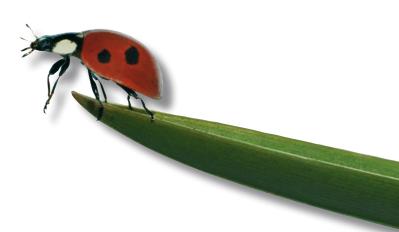
> Our competent and friendly employees guarantee for best communication and successful customer relations.

Added value from the professionals

At your request we'll be happy to customize cleaning and hygiene programs tailored specifically for your needs. We also prepare HACCP concepts for food-processing enterprises and conduct appropriate training sessions. National federal food hygiene regulations require companies to implement a guality management system pursuant to HACCP (risk analysis and critical control issues), regardless of company size.

The complexity and effort required for that purpose is often overwhelming to in-house employees. That is why we offer operational and risk analyses for all areas concerned with food safety. Let us take matters in our hands: we determine your critical control issues, we prepare customized HACCP manuals, we work out test routines, and we train your employees.

Good advice is just a phone call away!





ACTIVE ENVIRONMENT PROTECTION WITH PRODUCTS FROM HWR-CHEMIE®





Our products are dear to our heart - as is our customer's success. And since the one depends on the other, we never leave anything to chance. That's why customer satisfaction is our most important product. Discover HWR-CHEMIE® as your reliable partner for your every need!



material friendliness in the development of our

environment protection, user friendliness and

How do you define added value? What it means to us: offering our customers more than just the most powerful cleansing concentrates. That's

why we have gone a step further and integrated

RESEARCH **PRODUCTION LOGISTICS TRAINING**

Added value and benefits

What we offer our customers

Our product range contains more than 160 highly efficient products for cleaning, disinfection and maintenance and a huge range of accessories.

And what is more: we offer you long-time experience and competence in problem-solving, application-specific counselling, and personal customized service from a powerful sales staff.

Short ways and optimized processes

Our office building in Emmering (Munich area) is equipped with spacious state-of-the-art offices, research and testing laboratories, and production and warehouse facilities. This is the hub of our operations, where our qualified teams dedicate themselves to all issues of hygiene, cleaning and disin-

What is important to us: all our processes merge perfectly into one another - from development to production to sales.... and off to the customer.

Good ideas will prevail. Anywhere.

Due to the growing demand for our products, we are now selling them in many countries all over Europe and Asia. Our satisfied customers come from all walks of industries: catering, the food sector, the hotel sector, nursing and care, hospitals, technical workshops and the industry in general. Add to that countless communal operations and cleaning companies.



HOSPITALS NURSING & CARE FACILITIES HOTEL SECTOR CATERING SECTOR INDUSTRY TECHNICAL SHOPS





A strong team can move anything. For our customers, naturally.

ZEHN HOCH Werbeagentur, www.zehnhoch.de - Pictures: Armin Buhl; fotolia.de

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